

special terms & conditions for the london 2012 olympic and paralympic games

By using images taken at the London 2012 Olympic Games you “acknowledge and agree that:

- a) any photographs taken [...] at the London 2012 Olympic Games, including those of athletes competing within any Olympic venue, will be used in news services for still photographic editorial purposes only;
- b) the use of such photographs for advertising or any other commercial purpose, in any medium or in any manner whatsoever, is expressly prohibited by the IOC, unless the prior written consent of the IOC is acquired; and
- c) the dissemination of moving images or sound captured in an Olympic venue, through any media, including display on the Internet, Mobile Platform and other interactive media or electronic medium, is strictly prohibited.”

According to the accreditation conditions of the London Organising Committee of the Olympic and Paralympic Games.