

2014 FIFA World Cup Brazil™

MEDIA REPRESENTATIVES ACCREDITATION TERMS AND CONDITIONS

1. **Scope**

The following Accreditation Terms and Conditions are designed to ensure a fair, correct and efficient functioning of the Accreditation process relating to the FIFA World Cup™. All Accreditations are subject to these Accreditation Terms and Conditions and/or any other applicable laws and regulations. These Accreditation Terms and Conditions apply ONLY to Media Representatives. All other parties who require any form of accreditation related to the FIFA World Cup™ must apply for the respective accreditation under the specific Accreditation Terms and Conditions which will be made available in due course.

For the avoidance of doubt, nothing in these Accreditation Terms and Conditions is intended to be, or shall be interpreted as restricting or undermining the editorial independence or freedom to report and comment by Accredited Parties.

2. **Definitions**

Accreditation	An individual and non-transferable right of access to one or more zones at a venue of the FIFA World Cup™ for a specified period, in accordance with the function to be performed by the holder at the FIFA World Cup™. It does not give the right to a spectator seat.
Accreditation Centres	The centres established by the LOC at the Venues for issuing and collection of approved Accreditation Devices.
Accreditation Device	The official proof of Accreditation which serves to grant the Accredited Party access to the relevant Zone(s) at the Venue(s) for a specified period.
Accredited Party	Any Applicant granted Accreditation by the LOC and/or FIFA.
Applicant	Any person applying for Accreditation with the LOC and/or FIFA.
Application Form	The official form to be completed and submitted electronically (or, if authorised by the LOC and/or FIFA, on paper) by an Applicant in order to be considered for Accreditation.
Appointed Approver	A person appointed by the LOC and/or FIFA to manage all requests for Accreditation for the Target Group they are responsible for.
FIFA	Fédération Internationale de Football Association (FIFA), FIFA-Strasse 20, P.O.Box, 8044 Zurich, Switzerland.
FIFA Media Channel	The dedicated internet media channel made available to Media Representatives (other than Media Rights Holders) and on which such Media Representatives must register in order to be able to apply for Accreditation. The FIFA Media Channel is available on http://extranet.fifa.com/mediachannel .
FIFA TV Extranet	The dedicated extranet website made available to Media Rights Licensees providing them with information in relation to the FIFA World Cup™.

FIFA World Cup™	The 2014 FIFA World Cup Brazil™, namely the tournament held in Brazil from 12 June to 13 July 2014 in which 32 national associations affiliated to FIFA are invited to participate with their national team, including any opening and closing ceremony.
World Cup General Law	Brazilian Federal Law No. 12,663, enacted on June 5 th , 2012.
Organising Committee or LOC	The organisation responsible, among other things, for the FIFA World Cup™ whose headquarters are at Av. Salvador Allende, 6.555 – Riocentro, pavilhão 1 – Barra da Tijuca – Rio de Janeiro – Brasil – 22783-127.
Match(es)	An official football match to be played as part of the FIFA World Cup™, including extra-time (if any) and penalty shoot-outs (if any).
Media Representative	Any member of the press, photographers, internet editors, Media Rights Licensees and other media entities as determined by FIFA.
Media Rights Licensees	Those entities which have acquired rights to broadcast by mean of television, broadband internet, mobile and/or radio, the matches and the ceremonies of the FIFA World Cup™.
Permitted Publications	(i) Wire services, newspapers, magazines, newspaper or magazine supplements and (ii) any digital (including websites, applications and/or mobile) versions of such newspapers, magazines or supplements provided these versions are made available as an entire equivalent of such publications.
Stadium(s)	The entire premises of a stadium at which Matches will take place encompassing the area inside the perimeter fence and other areas which require an Accreditation to gain access, as well as the immediate vicinity of such areas.
Supervisor	A person responsible for the Accreditation of a group of persons within an organisation/company, who submits one collective Accreditation request for the entire group.
Target Group	Persons belonging to an Accreditation category or subcategory.
Venue(s)	Areas under the control of the LOC and/or FIFA for the FIFA World Cup™ which require an Accreditation Device to gain access, including, without limitation, the Stadiums.
Zone	A pre-defined space/area within a Venue where access is limited to those holding the applicable Accreditation.

3. **Accreditation Applications**

- 3.1 Accreditation applications can be submitted either by an individual or by one person (a Supervisor) who is in charge of submitting applications for a defined Target Group. Accreditations are provided one per person and are not transferable.
- 3.2 Application for Accreditation is only possible via the Internet through a dedicated link available via the FIFA TV Extranet for Media Rights Licensees only and the FIFA Media Channel for all other Media Representatives unless otherwise agreed by the LOC and/or FIFA. Only Application Forms that are fully completed by the Applicant and submitted to the LOC and/or FIFA by the established deadline will be processed. Application Forms that are incomplete, unclear or late will be rejected.

- 3.3 Applicants must request Accreditation strictly in accordance with the functions to be performed by them during the FIFA World Cup™. Applicants must also provide the number of a valid passport or, in case of Brazilian individuals, a national identity card.
- 3.4 Neither the LOC nor FIFA are liable for incorrect entry of information by the Applicant, technical malfunctions of the Internet or failure of computer hardware or software.
- 3.5 An Appointed Approver will manage all requests for Accreditation for his/her Target Group.

4. **Process for Granting Accreditation**

- 4.1 All Accreditation applications will be subject to a screening process, after which the LOC and/or FIFA will determine the appropriate Accreditation for the Applicant (if any). The LOC and/or FIFA shall have the right to turn down any application in accordance with the guidelines established pursuant to the World Cup General Law. Decisions made by the LOC and/or FIFA have binding force. The LOC's and/or FIFA's decision (as applicable) is final and rejected Applicants **cannot** resubmit an application for Accreditation. In the event of any inconsistency in the decisions taken by FIFA and the LOC in respect of any Accreditation application, the decision of FIFA shall take precedence.
- 4.2 Unless otherwise agreed with the relevant Appointed Approver, the LOC and/or FIFA will notify all Applicants informing them whether their Accreditation application has been accepted or rejected.
- 4.3 The LOC and/or FIFA reserve the right to amend or limit an Accreditation and will notify the Accredited Party accordingly.
- 4.4 The granting of Accreditation Devices according to this section shall respect the principles of publicity and impersonality pursuant to the World Cup General Law.
- 4.5 The LOC will provide the Accredited Party with one Accreditation Device which must be clearly displayed at all times once inside the Venue. This Accreditation Device is personal and non-transferable. Each Accredited Party is permitted access to the Venue(s) only for the duration and to the Zones indicated on the respective Accreditation Device. The Accreditation Device can be collected upon presentation of the identification document (Brazilian national identity card or valid passport) stated on the Application Form. Upon collection of the Accreditation Device, the Accredited Party must sign a separate form to confirm receipt of the Accreditation Device.
- 4.6 The LOC and/or FIFA reserves the right to unilaterally revoke the Accreditation of any Accredited Party in accordance with the guidelines established pursuant to the World Cup General Law. The Accreditation will be revoked in any case if FIFA or the LOC has reasonable grounds to believe that: (i) any changes have been made to the Accreditation Device (unless made by representatives of the LOC or FIFA); (ii) the Accreditation Device was not obtained directly via the official Accreditation channel; and/or (iii) the Accredited Party does not comply with the stipulations of these Accreditation Terms and Conditions. In the event of any inconsistency in the decisions taken by FIFA and the LOC in respect of the revocation of any Accreditation application, the decision of FIFA shall take precedence. In addition FIFA reserves the right to unilaterally revoke the Accreditation of any Accredited Party in the event that the circumstances which qualified the Accredited Party to obtain Accreditation are no longer applicable. Revocation of Accreditation renders the Accreditation Device invalid which means that the Accredited Party's right to access the Venue will be denied and the Accredited Party must return the Accreditation Device to the LOC immediately either personally or via an LOC authorised representative.
- 4.7 In the event that the Accreditation Device is lost or stolen, the LOC and/or FIFA shall decide whether a new Accreditation Device is to be issued. This requires the Accredited Party to adhere to the following procedure:
In the event of theft:
 - Any theft must be reported to the police within 24 hours after its detection
 - The issued theft notification must be presented at the Accreditation Centre
 - An administration fee of US\$200 must be paid to the LOC. Details of how to pay shall be provided following notification of theft.

In the event of loss:

- Loss of any Accreditation Device must be reported to the Accreditation Centre within 24 hours after its detection
- An administration fee of US\$200 must be paid to the LOC. Details of how to pay shall be provided following notification of loss.

In case of theft or loss, neither the LOC nor FIFA are obliged to issue a new Accreditation Device.

- 4.8 If an Accredited Party is to be replaced by another person, the said Accredited Party or the Supervisor who is responsible for the Accredited Party must submit a written request to the LOC or FIFA as appropriate (please refer to Article 13 for the address). The request must clearly state the reason for the substitution. It must also specify all the information of the current Accredited Party, including the registration number of the Accreditation applied for and all information of the substitute Applicant that would be required to adequately fill-in an Accreditation application. Where an Accreditation Device has already been handed out to the current Accredited Party, such Accreditation Device must be returned to the LOC (please refer to Article 13 for the address) and the new Accreditation Device will only be issued to the replacement person after the return of such current Accreditation Device. If the Accreditation Centres are already open for business at the time the application is made, then the request for substitution must be made with the manager at the respective Accreditation Centre. The LOC and/or FIFA reserve the right, in their discretion, to refuse the proposed substitution for any reason whatsoever, or to limit the scope of the Accreditation granted to the substitute Applicant in any manner whatsoever. In the event of any inconsistency in the decisions taken by FIFA and the LOC in this respect, the decision of FIFA shall take precedence.

5. **Using the Accreditation**

- 5.1 Access to a Venue shall only be granted upon presentation of a valid Accreditation Device and, upon request by the security staff involved in the security check, a Brazilian national identity card or a valid passport. The Accredited Party present at the Venue must clearly display the Accreditation Device at all times and always carry a valid Brazilian national identity card or valid passport. In order to remain at the Venue, the Accredited Party must comply with the safety and security provisions set out in Article 6 of these Accreditation Terms and Conditions as well as any safety and security regulations applicable at the Venue.
- 5.2 All Accredited Parties acknowledge that they shall move in and around a Venue at their own risk. In the event of the occurrence of an incident which causes damage or loss involving (i) injury causing death, (ii) bodily injury or (iii) permanent damage to health, the LOC and/or FIFA shall only be liable if any of their authorised representatives or agents caused such damage or loss through their negligence or improper conduct. In respect of all other incidents causing other damage or loss, the LOC and/or FIFA shall only be liable for damage and/or loss suffered by the Accredited Party, if such damage and/or loss has been caused by the negligence or improper conduct of the LOC's or FIFA's authorised representatives or agents respectively.
- 5.3 Access to a Venue will be refused to any person noticeably under the influence of alcohol, narcotics or any behaviour-modifying substance, or to any person behaving or showing a tendency to behave violently, harmfully or in a manner likely to disrupt public order. Furthermore, access will be refused to any person whose appearance or behaviour negatively affects the public standing of the LOC or FIFA.
- 5.4 All persons at a Venue are strictly prohibited from using, possessing or holding promotional or commercial, political, religious or racist objects and materials, offering to sell, selling or possessing with intent to sell goods such as drinks, food, souvenirs, clothes, promotional and/or commercial items unless approved in advance by FIFA or the LOC in writing. All such items may be removed or temporarily confiscated by stewards and/or any other duly authorised persons.
- 5.5 All Accreditation Devices remain the property of the LOC. In the event of a breach of any of these Accreditation Terms and Conditions, Accreditation Devices shall, upon request by the LOC or FIFA or by a person authorised by the LOC or FIFA, be delivered immediately to the LOC (or to the duly authorised person).

5.6 **ACCREDITED PARTIES MAY NOT SELL OR OTHERWISE TRANSFER THEIR ACCREDITATION OR USE THEIR ACCREDITATION JOINTLY WITH THIRD PARTIES.**

5.7 **ACCREDITATION DEVICES MAY NOT BE USED FOR ANY KIND OF COMMERCIAL PURPOSE.**

6. **Security**

6.1 Accredited Parties must follow the directions of the security personnel and all those duly authorised to give such directions at the Venue. Each Accredited Party is obliged to (i) show the valid Accreditation Device and a Brazilian national identity card or valid passport, as applicable, upon demand, (ii) submit to inspections, body checks and searches of any bags or other containers on the Accredited Party's person, (iii) consent to the confiscation of prohibited items and (iv) follow all other instructions of stewards, safety personnel, and/or any other duly authorised persons. Accredited Parties shall be obliged, upon request, to give an explanation as to how, from whom and from where their Accreditation Devices have been obtained.

6.2 The following is a non-exhaustive list of items which Accredited Parties are forbidden to use, possess, hold or bring into a Venue, without the specific written permission of the LOC and/or FIFA:

- weapons of any kind or any objects which enable the practice of violence;
- anything that could be used as a weapon or to cut, thrust or stab, or as a projectile, in particular long umbrellas or parasols and other similar implements;
- bottles, cups (except for plastic cups), jugs, cans or any other form of closed containers of any kind that may be thrown and cause injury as well as other objects made from glass or any other fragile, non-shatterproof or especially tough material or Tetrapak packaging, hard cooler boxes;
- fireworks, flares, smoke powder, smoke canisters, smoke bombs or other pyrotechnics or other devices which produce similar effects;
- liquids of any kind (including beverages whether alcoholic or not), except if acquired inside the Venue, contained in plastic cups and in accordance with the security proceedings applicable to the event;
- food of any kind, except if acquired inside the Venue or special food for diabetics;
- narcotics or stimulants;
- materials related to offensive, racist, xenophobic cause, charity or ideological concern, including but not limited to banners, flags, signs, symbols and leaflets, objects or clothing, which could impair the enjoyment of the FIFA World Cup™ by other spectators, detract from the sporting focus of the FIFA World Cup™ or which stimulate any form of discrimination;
- flagpoles or banner poles of any kind;
- banners or flags of any kind;
- any sort of animals except for guide dogs. In such case the Accredited Individuals intending to bring into, and use a guide dog, inside the Venue will be required to present such official Brazilian documents or notarized copies thereof which (i) provide proof of his/her disability justifying the need for a guide dog; and (ii) evidence the qualification of the dog as a guide dog, in the parameters established by applicable rules;
- any promotional or commercial materials, including but not limited to banners, flags, signs, symbols and leaflets, or any kind of promotional or commercial objects, material and clothing;
- inflated balls, bowls and bullets, regardless of size;
- gas spray cans, corrosive, flammable substances, dyes or receptacles containing substances which are harmful to health or are highly flammable. Standard pocket cigarette lighters are permitted;

- unwieldy objects such as ladders, stools, (folding) chairs, boxes, paperboard containers, large bags, rucksacks, suitcases and sports bags. "Unwieldy" is given to mean all objects which are larger than 25cmx25cmx25cm and which cannot be stowed under the seat in the Venue;
- large quantities of paper and/or rolls of paper;
- mechanically-operated instruments which produce an excessive volume of noise such as megaphones, hooters or gas-powered horns
- any musical instruments regardless of size, including vuvuzelas;
- devices that produce laser beams, laser pointers or similar devices;
- large quantities of powder, flour and similar substances;
- cameras (except for private use and then only with one set of replacement or rechargeable batteries or for use by an Accredited Party who is a designated photographic journalist for the purposes of the rights granted under clauses 7.4 to 7.6 inclusive of the Accreditation Terms and Conditions), video cameras or other sound or video recording equipment if the accredited party is not accredited as Media Rights Licensee or approved by FIFA
- other objects which could compromise public safety and/or harm the reputation of the FIFA World Cup™ as assessed at the sole discretion of the LOC and/or FIFA.

All decisions regarding any items carried by any Accredited Party at the Venue shall be at the absolute discretion of the stewards, safety personnel, and/or any other duly authorised persons.

- 6.3 All Accredited Parties shall, at all times during their stay in the Venue, conduct themselves in a manner so as not to offend, endanger the safety, or unnecessarily hinder or harass other stadium visitors and/or Accredited Parties.
- 6.4 All Accredited Parties, if applicable, must occupy only the seats in designated areas as indicated on their Accreditation Device and shall access it only via the designated entrance unless otherwise directed by the LOC and/or FIFA. For security reasons and to avert danger, Accredited Parties shall move to seats other than those in the designated areas if instructed to do so by the LOC and/or FIFA.
- 6.5 All access stairways and emergency exits must be kept clear at all times to the best possible extent.
- 6.6 All Accredited Parties are requested not to drop litter, packaging or empty containers, but to dispose of such items in the appropriate litter bins inside the Venue.
- 6.7 Smoking is prohibited in all areas of the Venue.
- 6.8 Unless otherwise authorised by the LOC and/or FIFA, Accredited Parties shall not:
- enter the pitch or the area around the pitch, whether before, during or after the Match;
 - stand on seats in the spectator areas or unreasonably obstruct the view of other spectators;
 - throw objects, substances or liquids of any kind, particularly in the direction of another person or in the direction of the area around the pitch or the pitch itself;
 - start a fire, let off or launch fireworks, flares, smoke powder, smoke bombs or other pyrotechnics or other devices that produce similar effects;
 - engage in conduct which could impair the enjoyment of the FIFA World Cup™ by other spectators, or detract from the sporting focus of the FIFA World Cup™;
 - express any offensive messages of racist nature, xenophobic nature or which stimulate other forms of discrimination;
 - promote any political, ideological messages or any charitable cause;
 - be noticeably under the influence of alcohol, narcotics or any other behaviour-modifying substance;
 - hinder or harass other individuals;

- swear or sing discriminatory, racist or xenophobic chants;
- act in a way which may be interpreted by others as provocative, threatening, discriminatory or offensive;
- offer for sale or sell goods or FIFA World Cup™ tickets, distribute printed material or make collections;
- create any threat to the life or safety of oneself or others, or harm anyone else in any way whatsoever;
- encourage violent or harmful behaviour or behave or show a tendency to behave violently or harmfully or in a manner likely to disrupt public order;
- cause damage to anyone or anything at any time;
- climb on or over structures and installations not intended for general use, particularly facades, fences, walls, fencing, barriers, lighting masts, camera platforms, trees, masts of any kind and roofing;
- restrict or impede circulation, footpaths and roadways, entrances and exits to visitor areas and emergency exits, or obstruct or interfere with zones open to traffic;
- access, trespass or encourage the trespassing of areas (e.g. function rooms, VIP and certain media areas, etc.) which are closed to the public or for which access is unauthorised (except with proper access passes);
- write or paint on or affix anything to structural elements, installations or pathways;
- relieve oneself anywhere other than in the toilets, or litter the Venue by discarding objects such as rubbish, packaging, empty containers, etc;
- record, transmit, or in any other manner disseminate over the internet or any other media, including mobile devices, any sound, image, description or result of any event taking place within the Venue, in whole or in part, or assist any other person(s) conducting such activities (except, in each case, for private purposes or for purposes approved herein);
- subject to article 7 below, commercially exploit any photographs or images taken within the Venue;
- engage in other activities which could compromise public safety and/or harm the reputation of the FIFA World Cup™, as assessed at the sole discretion of the LOC, FIFA and/or any other legally-authorized persons.

6.9 In addition, the Accredited Party undertakes to comply with the Stadium 'Code of Conduct' and other Venue regulations for the FIFA World Cup™ which will be made available by the LOC, except to the extent that they forbid the Accredited Party from taking professional still image cameras into the Venue and, in the case of Media Rights Licensees, except to the extent that they are inconsistent with the terms of their media rights agreements with FIFA.

7. **Sound and Image Recordings**

7.1 Any Accredited Party attending a Venue agrees (to the extent permitted by applicable laws) that the FIFA World Cup™ is a public event and thus agrees that use may be made, free of charge, of his/her name, voice, image, likeness and other biographical details by means of live or recorded audio/video display, broadcast or other transmission or recording, photographs or any other current and/or future media technologies and accordingly waives any claim against FIFA and the LOC for the use by FIFA and the LOC of any Accredited Party's name, voice, image, likeness and other biographical details.

7.2 Authorised Media Rights Licensees of the FIFA World Cup™

The provisions of Articles 7.3 to 7.8 below do not apply to the representatives of authorised Media Rights Licensees of the FIFA World Cup™. Such Media Rights Licensees are requested to refer to

their agreements with FIFA and other applicable documentation issued from time to time by FIFA with respect to the terms and conditions applying to the use of sound and images from the Matches and Ceremonies.

7.3 General Prohibition

In accordance with the World Cup General Law the Accreditation Devices grants only access to the venues and events and do not imply in the right to capture images and sounds of the events by any means.

Therefore, except as provided in Articles 7.4 to 7.6 below, each Accredited Party is prohibited from:

- (i) recording and/or transmitting (over any media, including, without limitation, radio, television, the internet and mobile devices such as mobile telephones and PDAs) any sound (including commentary) and/or image (whether moving or still) of the Venue, attendees or any activity at any Match for any commercial or non-private use purposes; and
- (ii) assisting any other person or entity to record and/or transmit any sound (including commentary) and/or image (whether moving or still) of the Venue, attendees or any activity at any Match for any commercial or non-private use purposes.

Notwithstanding the above, FIFA shall make available moments of images of the Events to the media vehicles (broadcasting within Brazil only) interested in retransmitting them in standard definition (SDTV) or high definition (HDTV), according to the terms and conditions established in the World Cup General Law. Media vehicles interested in collecting such footage should refer to the specific guidelines for the collection of footage of the Events.

7.4 Printed, Non-Electronic Permitted Publications

Notwithstanding the provisions of Article 7.3 above, Accredited Parties who are designated photographic journalists may record and/or transmit still photographic images for publication in printed, hard-copy non-electronic Permitted Publications, provided that:

- (i) images are published for editorial news reporting purposes only;
- (ii) images are not used in commercial association with the names, marks, symbols or logos of any commercial entity; and
- (iii) no alteration or manipulation is made of any published image, which: (a) intentionally obscures or removes a sponsor identification image; or (b) adds or overlays onto the image the commercial identification of any third party which is not officially associated with the FIFA World Cup™. Except as prohibited by the foregoing, the images may be manipulated by, for example, cropping, overlaying (including with copyright or photographer credits), bleeding and obscuring parts of the image.

7.5 Digital Permitted Publications

Notwithstanding the provisions of Article 7.3 above, Accredited Parties who are designated photographic journalists may record and/or transmit still photographic images for publication on or in digital Permitted Publications, provided that:

- (i) they appear as still images (and not used in a manner to emulate video e.g. slideshows of images from the same scene);
- (ii) images are published for editorial news reporting purposes only;
- (iii) images are not used in commercial association with the names, marks, symbols or logos of any commercial entity; and
- (iv) no alteration is made to, and no text or image is superimposed over, any published image which: (a) intentionally obscures or removes a sponsor identification image; or (b) adds or overlays the commercial identification of any third party which is not officially associated with the FIFA World Cup™. Except as prohibited by the foregoing, the images may be manipulated by, for example, cropping, overlaying (including with copyright or photographer credits), bleeding and obscuring parts of the image.

For the avoidance of doubt, such images may not be individually exploited in any manner other than inclusion in Digital Permitted Publications, whether directly to consumers or via operators or other intermediaries, such as, without limitation, via mobile alert services, downloads to mobile devices or MMS messaging.

7.6 Photographic Agencies

The provisions of Articles 7.4 and 7.5 shall apply to any Accredited Party:

- (i) who is engaged in the business of distribution (including without limitation the sale and/or syndication) of photographic images (each a "**Photographic Agency**"); or
- (ii) which supplies images to any Photographic Agency.

To this end all Photographic Agencies must when distributing photographic images taken under the Accreditation Terms and Conditions, clearly bring to the attention of their subscribers the terms of this Article 7, and in particular Articles 7.4 and 7.5 above, prior to their subscribers being allowed access to their images and must require their subscribers to accept and fully comply with the provisions of this Article 7 as a condition of accessing the Photographic Agency's images taken under the Accreditation Terms and Conditions. All Photographic Agency images taken under the Accreditation Terms and Conditions must be accompanied by the appropriate advisory indicating the restrictions on the use of images contained in these Accreditation Terms & Conditions.

In the event that FIFA and/or the LOC notifies a Photographic Agency that any of its subscribers in publishing images taken under the Accreditation Terms and Conditions has failed to comply with the provisions of this Article 7, the Photographic Agency will be required to notify the relevant subscriber of its infringing activity and will require the subscriber to provide FIFA and the LOC with a written undertaking (such undertaking to be received by FIFA and the LOC no more than twenty four (24) hours after receipt of the original infringement notification by the Photographic Agency), pursuant to which the relevant subscriber agrees to adhere to the provisions of these Accreditation Terms and Conditions. In the event of any failure by any such subscriber to provide the appropriate written undertaking, the Photographic Agency will be required to immediately cease the delivery of images from the Venues to the subscriber (whether directly or indirectly). Any continuing non-compliance by the relevant subscriber may result in legal action being taken against the subscriber.

7.7 Secure Transmission

Any and all transmissions of images permitted under this Article 7 shall be made on a secure basis only so as to prevent unauthorised access or viewing.

7.8 Use of Official Marks

Accredited Parties may only use trademarks, logos, emblems and marks associated with the FIFA World Cup™ in accordance with the guidelines issued by FIFA, unless otherwise expressly permitted in writing by FIFA and, notwithstanding the foregoing, for editorial news reporting purposes only. Accredited Parties shall not engage (either by themselves or with any third party) in any marketing, promotional or any other activities associated with the FIFA World Cup™ which could result in themselves, or any third party or third party's products, being associated with the FIFA World Cup™, without the prior written approval of FIFA. Further, Accredited Parties shall not use any Permitted Publications, in which images are published in accordance with the provisions of this Article 7, in any matter which could result in themselves, or any third party or third party's products, being associated with the FIFA World Cup™, without the prior written approval of FIFA.

7.9 Image Rights

Nothing in these Accreditation Terms and Conditions grants any right or consent on behalf of any person appearing in any image taken by Accredited Parties in Venues and Accredited Parties are responsible for determining whether they require any such rights and consents from any such persons and from obtaining any such rights and consents.

8. **Consequences of a Breach of Accreditation Terms and Conditions**

- 8.1 Any Accredited Party whose actions are inconsistent with, or whose Accreditation Device has not been obtained in accordance with, these Accreditation Terms and Conditions, will be refused entry to a Venue and/or Zone or will be expelled from a Venue and/or Zone which they have accessed for the relevant Match and/or any other Matches and the relevant Accreditation Device will be confiscated.
- 8.2 Where the LOC and/or FIFA has reasonable grounds to believe that an Accredited Party has not complied with these Accreditation Terms and Conditions, the Accreditation Device of such Accredited Party will be confiscated and rendered invalid.
- 8.3 It is not possible to reapply for Accreditation once it has been withdrawn.
- 8.4 The LOC and/or FIFA reserve the right to pursue other legal remedies against any such Accredited Party at its sole discretion.
- 8.5 Without prejudice to the provisions of paragraph 8.4 above, FIFA reserves the right to charge losses and damages incurred, including lost profits, from any Accredited Party in respect of any breach of these Accreditation Terms and Conditions.

9. **Indemnification**

Accredited Parties are responsible for the use of all Accreditation Devices allocated to them and shall indemnify and hold the LOC and/or FIFA harmless from and against all damages and liabilities suffered or incurred in connection with the allocated Accreditation Devices or arising out of a disregard of these Accreditation Terms and Conditions.

10. **Unauthorised Spectators**

Individuals banned from attending the football matches in general and/or the FIFA World Cup™ in particular are prohibited from receiving Accreditation Devices, or from entering or remaining in a Venue and/or the Zones. Where it is discovered that any such individual has obtained an Accreditation Device, that Accreditation Device will be confiscated and cancelled. The LOC and/or FIFA furthermore reserve the right to take legal action against such individual.

11. **Processing Data**

Applicants permit the use, processing storage and transfer in accordance with applicable laws of personal data entered in the Application Form by submitting the request for Accreditation. The LOC maintains the data in a database provided by the LOC. The data is processed by the LOC for the sole purpose of processing Accreditation applications, issuing Accreditation Devices and carrying out the access check procedure or other necessary security checks.

Applicants furthermore acknowledge and agree that such personal data may be transferred to the relevant police authorities in order to conduct a security check. Data will not be processed or transmitted over and above the scope described herein.

12. **Unforeseen Circumstances**

The LOC and/or FIFA reserve the right to make alterations to the time, date and place of the Venue under unforeseen circumstances. Such circumstances include, without limitation, force majeure, safety and security concerns or decisions of any competent authority.

13. **Information**

Any information requests should be addressed to the 2014 FIFA World Cup™ Organising Committee Brazil, whose headquarters are at Av. Salvador Allende, 6.555 – Riocentro, pavilhão 1 – Barra da Tijuca – Rio de Janeiro – Brasil – 22783-127.

14. **Acceptance of Accreditation Terms and Conditions**

- 14.1 By completing the Application Form, Applicants warrant and declare that they have read these Accreditation Terms and Conditions, they accept these Accreditation Terms and Conditions and agree to comply with them.
- 14.2 Without prejudice to section 14.1 above, by completing the Application Form, any Applicants that are also Supervisors warrant and declare that they have provided these Accreditation Terms and Conditions to all persons for whom they are submitting Accreditation applications, that all such persons have read and accepted these Accreditation Terms and Conditions and that the Applicant will ensure that all such persons will comply with these Accreditation Terms and Conditions.

15. **Severability and Amendments**

- 15.1. In the event that any provision(s) of these Accreditation Terms and Conditions are declared void, ineffective or unenforceable by any competent court, the remainder of these Accreditation Terms and Conditions shall remain in effect as if such void, ineffective or unenforceable provision(s) had not been contained therein.
- 15.2. Without indicating the reasons for doing so, the LOC and/or FIFA reserve the right to make reasonable amendments to these Accreditation Terms and Conditions. Updated versions shall be available with reasonable prior notice on the online accreditation system, the FIFA TV Extranet and the FIFA Media Channel and, upon request, from the LOC, at the address set out in Article 13.

16. **Authentic Text**

These Accreditation Terms and Conditions have been drafted in English and will be translated into Portuguese, German, French and Spanish. The translations will be made available on the various FIFA platforms and, upon request, from the LOC, at the address set out in Article 13. The Applicant acknowledges and agrees that he/she has read and understood these Accreditation Terms and Conditions and that he/she is fully aware of the rights and obligations arising therefrom. In the event of any discrepancy between the English and the translated texts, the English text shall prevail and be used to solve doubts of interpretation and application.

17. **Dispute Resolution**

To the fullest extent allowed by applicable laws, for all disputes regarding and in connection with any rights and obligations deriving from these Accreditation Terms and Conditions the parties will seek to resolve such dispute amicably. In case of failure to reach such amicable solution, the exclusive place of jurisdiction shall be Rio de Janeiro, Brazil except to the extent legally possible. Irrespective hereof and subject to applicable laws, FIFA reserves the right to bring any legal action in relation to these Accreditation Terms and Conditions in the local court of the domicile or residence of the Accredited Party.