

7. Sound and Image Recording

- 7.1 An Accredited Party acknowledges that any and all rights in or relating to the UEFA EURO 2012™ Final Tournament are owned by UEFA and may not be used without express authorization by UEFA.**
- 7.2 An Accredited Party attending a Venue consents that he/she may be filmed, photographed and/or recorded through any available technical means and agrees that use may be made, free of charge, of his/her name, voice, image and likeness by means of live or recorded audio/video display, broadcast or other transmission or recording, photographs or any other current and/or future media technologies.**
- 7.3 Any person present at the Venue or at the Match shall not record, use or transmit any sound, image or description of the Venue or the Match (including any result, statistics, information or other data of the Match) other than as permitted in accordance with any official purposes for which an Accredited Party has been granted Accreditation or for private use. It is strictly forbidden to disseminate over the internet, radio, television or any other current or future media, any sound, image, description, recording, result or statistics of the Venue or the Match in whole or in part, or to assist any other person(s) conducting such activities if such activities are not permitted under the scope of applicable Accreditation.**

8. Media-specific Terms and Conditions

- 8.1 This section applies to:**
- a. Non-Broadcast Media (whether or not related to a UEFA EURO 2012™ Broadcast Partner);**
 - b. Non-Rights Holding Broadcasters.**
- 8.2 For the avoidance of doubt, for the UEFA EURO 2012™ Broadcast Partners, the right to attend Matches and to create and use materials relating to Matches and/or Venues, is governed at all times by their respective media rights agreements with UEFA and the separate terms and conditions applicable to the booking and use of unilateral services.**

- 8.3 Where relevant, the content and wording of this clause 8 prevails over other (non media-specific) Accreditation Terms and Conditions.**
- 8.4 It is strictly forbidden at any time, whether before, during and/or after any Match, to:**
- a. record, use and/or transmit any sound, image or description of the Match and/or the Venue (including any result, statistics, information or other data of the Match) for any commercial purpose other than solely for editorial news reporting purposes in permitted publications (as defined in clause 8.9.), without the prior written approval of UEFA;**
 - b. transmit any still and/or moving images of the Match and/or the Venue for any purposes without the prior written approval of UEFA. No such materials may be formatted for viewing on any devices (such as mobile telephones, PDAs, tablets etc.) or on any Internet site other than in accordance with clause 8.6.**
- 8.5 Any transmission (whether audio, visual or audio-visual) from or of the Venue and/or any Match, via Internet either fixed or wireless technology, or the sale or distribution of any commentary of any Match on any media, is expressly prohibited unless specifically authorised by UEFA.**
- 8.6 Subject to clause 8.4., only photographs taken by officially accredited photographers may be published in permitted publications via the Internet, mobile or via "Apps" (as defined in clause 8.9.) as long as they appear as still images and not as moving pictures, quasi-video streaming or slide-show. Notwithstanding the foregoing, in respect of any Match, photographs published in online permitted publications (whether via the Internet or otherwise) shall have an interval of at least 20 seconds between the posting of each such photograph.**
- 8.7 No contradictory provisions under existing licences or agreements with third parties will be recognised in relation to any Match unless approved in advance by UEFA.**
- 8.8 Media Representatives may only use the trademarks, logos and marks associated with UEFA and/or UEFA EURO 2012™ in accordance with the guidelines issued by UEFA and for no other purposes without UEFA's prior written approval. Media Representatives shall not engage (either by themselves or through any third party) in any marketing, promotions or any other activities associated with UEFA and/or UEFA EURO 2012™ or use any materials created by Media Representatives**

under this Accreditation for such purposes, without the prior written approval of UEFA.

8.9 Permitted publications are defined as:

Print

- a. an ordinary edition of any newspaper and/or any special supplement (not sold separately) to any such newspaper provided that it is of no larger dimensions than the newspaper to which it is a supplement and that it is not based solely on any team, any player(s) and/or any match that any team has played or will play;**
- b. a special edition of a newspaper - as set out in a. of this clause 8.9 - being an issue of such a newspaper specific to any locality where content relating to a match is incorporated into the general content of the newspaper;**
- c. a magazine or periodical publication produced at regular intervals and not devoted solely to any team, any player(s) and/or any Match that any team has played or will play;**
- d. a book not devoted solely to any team, any player(s) and/or any match that any team has played or will play;**

Online (Internet website, Mobile, "Apps")

- a. in respect of any of the publications set out in a. to d. above of this clause 8.9:**
 - an online website equivalent;**
 - a mobile device formatted equivalent;**
 - an "app" equivalent. "Apps" refer here to downloaded applications installed and used on mobile computing devices (e. g. tablets and smartphones) such as but not limited to those available from the Apple App Store and Android Market;**
- b. an unrestricted public Internet site providing equivalent services to the publications set out in a. to c. of this clause 8.9, which is duly authorised by UEFA.**

Other

- a. advertising, promotional, marketing and point-of-sale materials for any items set out in a. to d. and g. of this clause 8.9;**